



 **ALFA International**

The Global Legal Network
Local Relationships Worldwide

BUSINESS LITIGATION

REGIONAL SEMINAR

November 9-10, 2021

Hartford, Connecticut

SOCIAL EVENT

Tuesday, November 9

Wadsworth Atheneum Museum of Art Tour

600 Main Street

5:20 PM - 6:30 PM

Get to know fellow attorneys and industry attendees while experiencing and appreciating excellence in art and culture at the Wadsworth Atheneum Museum of Art! The Wadsworth is the oldest continuously-operating public art museum in the United States, opening its doors in 1842, and is home to a collection of nearly 50,000 works of art.

Cocktails & Dinner at The Hartford Club

Yacht Room

46 Prospect Street

6:30 PM - 9:00 PM

Continue your evening with cocktails and dinner at The Hartford Club! With its prime location in the heart of Connecticut, The Hartford Club has been hosting members and guests for over 140 years, providing a first-class experience in Hartford's only city club.



SEMINAR PROGRAM SCHEDULE

Wednesday, November 10

Program at The Goodwin Hotel

One Haynes Street

Twain Room Located on the Mezzanine Level

Breakfast & Registration

8:30 AM - 9:00 AM

A Battle of Hartford Business Titans

9:00 AM - 9:10 AM

Speaker:

Joseph G. Fortner, Jr., HALLORAN SAGE LLP, Hartford, Connecticut

Avoiding Hard Lessons From the Hard IP – Being Alert to Patent and Trade Secret Concerns

9:10 AM - 10:00 AM

Speakers:

Stacey S. Constat, STANDEX INTERNATIONAL CORPORATION, Salem, New Hampshire

Jennifer A. Pedevillano, HALLORAN SAGE LLP, Hartford, Connecticut

Scott D. Stimpson, SILLS CUMMIS & GROSS P.C., New York, New York

The panel will explore the hard IP issues and the risks and rewards of patents and trade secrets. From patent clearance issues to procedures for maintaining and protecting trade secrets to the inherent (but manageable) risks of hiring former employees of competitors and protecting a company when employees leave, this panel will provide both in-house and outside counsel perspectives of patent and trade secret issues.

SEMINAR PROGRAM SCHEDULE

Deceptive Marks and Stolen Business: When Do Competitors' Practice Go Beyond the Pale?

10:00 AM - 10:50 AM

Speakers:

Joseph G. Fortner, Jr., HALLORAN SAGE LLP, Hartford, Connecticut

Dennis M. Rothman, LESTER SCHWAB KATZ & DWYER, LLP, New York, New York

Competition between businesses “ain’t beanbag.” It often includes jostling and shoving between companies seeking to gain the advantage with respect to products, product development, customers and vendors, and business presence. While this is typically an accepted part of the market, there are times where lines may be crossed where competitors seek to gain a competitive advantage by deceiving customers, or by wrongfully interfering with another’s existing business relationships. In this segment, the panel will discuss where, in a competitor context, the “line” may be, and offer guidance about how to proactively monitor and address these issues.

Break

10:50 AM - 11:00 AM

Attorney Client Privilege and Ethics: What to Do in the Face of Claims Involving Your Company

11:00 AM - 12:00 PM

Speaker:

John H. Newcomer, Jr., MORRIS JAMES LLP, Wilmington, Delaware

In-house counsel are often called upon to quickly respond to claims against their company, as well as matters involving the actions of officers and employees of the company. In this segment, we will discuss formulating a framework to deal with claims that arise, working with outside counsel to assist with the investigation and resolution of claims, and protecting the attorney-client privilege during the process.

Lunch

12:00 PM - 12:30 PM

SOCIAL EVENT

Wednesday, November 10

The Mark Twain House & Museum Tour

351 Farmington Avenue

1:00 PM - 3:00 PM

Wrap up your time in Hartford with a visit to The Mark Twain House & Museum! Expert guides will show you the beautiful Stick Style home, which *National Geographic* named as “one of the 10 best historic homes in the world.” Bring your curiosity and questions for a peek back in time to the Gilded Age, Mark Twain’s work, and his personal life.



SPEAKERS

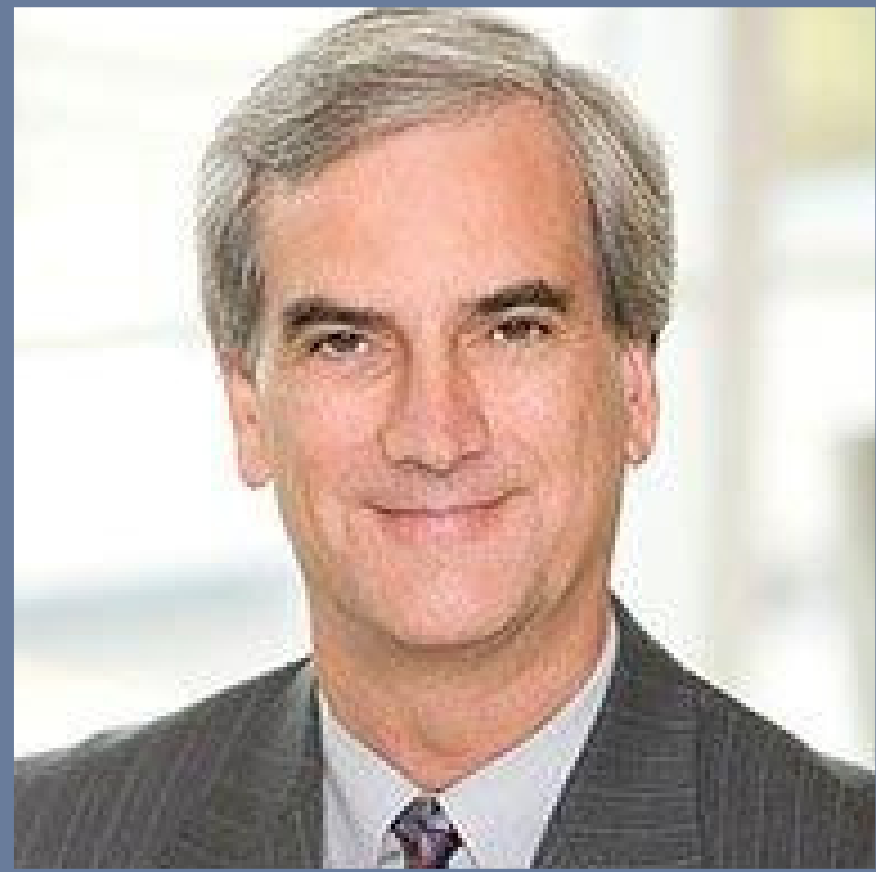


STACEY S. CONSTAS is associate general counsel to the Standex International Corporation, and general counsel to the Standex Electronics business segment. She also serves as the corporation's corporate governance officer/assistant corporate secretary. Standex International is a diversified global NYSE-traded corporation with a revenue of \$800M and current business divisions across 15 states and 23 countries on six continents. During her 19 years with Standex, Stacey has provided leadership and hands-on collaboration to create excellent operational results, by gaining an intimate understanding of operational needs, goals and culture to allow her to create fiscally responsible action plans. Among her key areas are corporate transactions, complex commercial contracts (including long-term and exclusive sales and supply agreements with major international customers and vendors and the US government), corporate governance, employment (including all company employment compliance and claims, non-competes, and other related matters), litigation management of substantially all commercial, product liability, employment, and coverage litigation, loss prevention and risk management, environmental compliance, SEC/NYSE compliance and corporate social responsibility. Stacey has regularly addressed trade secret issues involving new hires, departing employees and commercial claims. In addition, Stacey serves on ALFA International's Client Advisory Board.



JOSEPH G. FORTNER, JR. is co-chair of the Commercial Litigation Practice Group of the ALFA International member firm of Halloran Sage LLP, in Hartford, Connecticut. He is the chair emeritus of ALFA International's Business Litigation Practice Group and chaired its 2017 Seminar. Joe is an experienced business litigator and trial lawyer in a wide range of business, intellectual property and related commercial matters in state and federal courts, ranging from trade secret claims, contract disputes, business fraud and other commercial torts, technology-related matters, trade regulation, unfair trade practices, employee termination and product-related commercial disputes. Joe represents clients in trademark and trade dress, copyright, patent, cyber defamation, domain name, licensing and other intellectual property matters. Among the market segments in which he works are financial services, chemical processing, construction, information technology, marketing, firearms, music and other manufacturing and services industries. Joe uses his experience to counsel clients regarding intellectual property issues and other business relationships, prosecutes trademark matters at the Patent & Trademark Office and negotiates licenses, assignments and other intellectual property agreements. He has written and lectured on trade secrets, trial techniques, trademarks and trade dress, trademark dilution, cybersecurity and e-commerce, including authoring the Connecticut portions of several ALFAI compendiums regarding trade secrets. He is a graduate of Duke University and received his JD from Vanderbilt University School of Law. When not practicing law, he works on his blues, jazz and country guitar skills and performs with his wife (also an attorney) in their vocal and guitar duo, "Blind Date."

SPEAKERS



JOHN H. NEWCOMER, JR., is a partner with Morris James LLP, ALFA International's member firm in Wilmington, Delaware, and serves on the firm's Executive Committee. John practices in the areas of commercial litigation and real estate. His experience in these dual fields provides his clients' with a rare perspective in dealing with complex business and real estate matters. Understanding the dynamics of litigation, and how it impacts his clients' business strategies, gives John the ability to draft transactional documents to avoid problems before they arise. John's litigation practice involves a wide range of business, contract and real property disputes. His experience as a certified mediator of the Delaware Superior Court gives John the additional insight to resolve his clients' disputes before they turn into costly litigation. Outside the practice of law, John enjoys riding motorcycles locally, nationally and internationally. John currently serves on the ALFA International Business Litigation Steering Committee and was the 2019 Program chair for the Business Litigation Seminar.



JENNIFER A. PEDEVILLANO is a partner with ALFA International's member firm Halloran Sage LLP in Hartford, Connecticut. She is also a member of the firm's Construction, Labor & Employment and Litigation Practice Groups. She handles construction matters, contract disputes, products liability, complex commercial and corporate litigation matters. She also represents employers in all areas of labor and employment law, including employer counseling, training and the litigation of employment disputes, such as discrimination claims, unemployment compensation claims and claims for wrongful termination. Jen has served clients who range from large corporations to individuals. She has spent time on several large business and commercial litigation matters, including a lengthy trade secret case. Jen has tried cases before arbitrators, judges and in jury trials, and has extensive litigation experience in large complex matters, including electronic discovery. She earned her BA, *magna cum laude*, from DeSales University, and her JD, *magna cum laude*, from Quinnipiac University School of Law. She is admitted to practice law in the state of Connecticut and the District of Connecticut.



DENNIS M. ROTHMAN is a partner with ALFA International's member firm, Lester Schwab Katz & Dwyer, LLP, in New York, New York. Dennis has over 35 years of experience in the trial and appeal of actions involving acquisitions, fraud, breach of employment agreements, business torts, shareholder disputes, dissolutions and derivative actions for publicly and privately held entities, partnership disputes and dissolutions, breach of contract, trademark and trade secret misuse and misappropriation and related claims.

SPEAKERS



SCOTT D. STIMPSON is chair of the Sills Cummis & Gross P.C. Intellectual Property Practice Group and is a resident in the New York Office of the ALFA International member firm. Scott has practiced intellectual property litigation and counseling for 30 years, involving a wide range of IP issues, including patents, trademarks, copyrights and trade secrets. He has significant trial (jury and nonjury), arbitration, mediation and counseling experience in a wide range of technical disciplines. He is a registered patent attorney and has successfully litigated many patent infringement and other technology cases, serving as lead litigation counsel in numerous matters. Scott also has significant experience in general commercial litigation, including causes of action such as breach of contract, unjust enrichment, and other state and federal claims. He has often lectured on American litigation, giving many presentations in the United States, Asia, and Australia. Apart from his experience representing American clients, Scott has also served as lead counsel for clients in Japan, China and Korea.